



2017

STOCK PROFILE

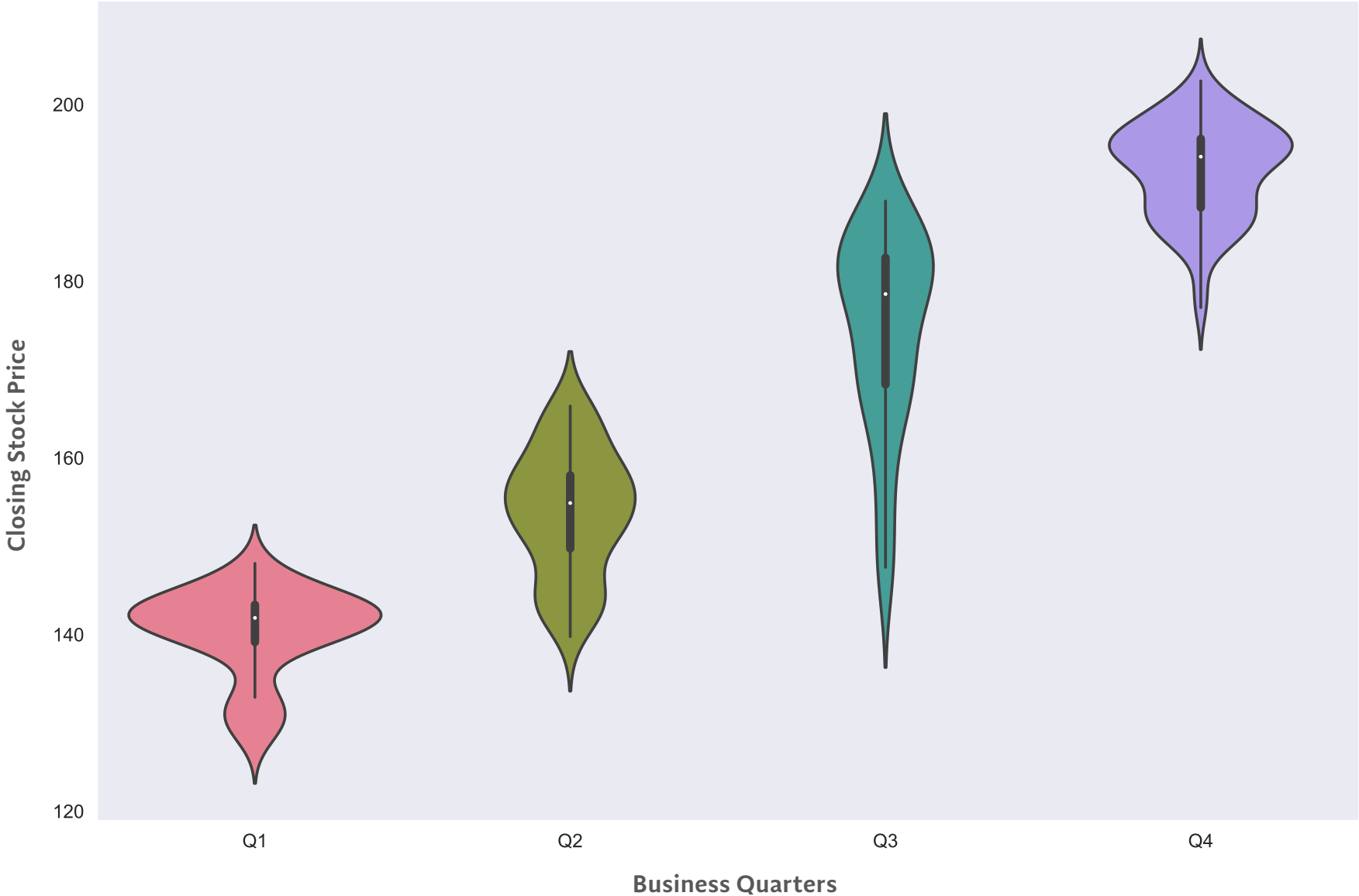
NETFLIX • DOW JONES

VISUALIZATIONS

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- 2 Netflix Earnings Per Share in Cents
- 3 Netflix Revenue vs Earnings by Quater
- 4 Comparison of Netflix Stock vs. Dow Jones Industrial Average

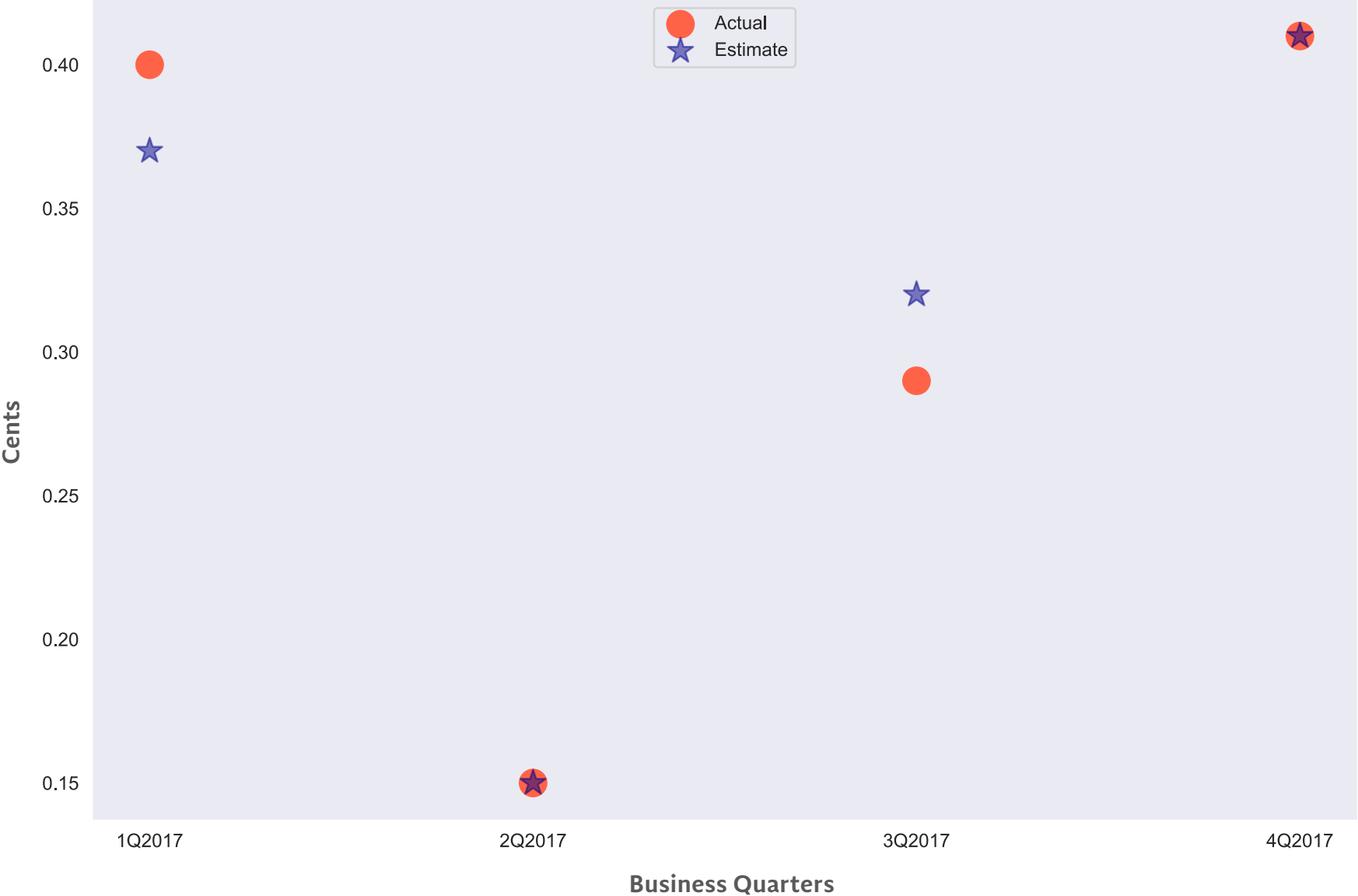
Distribution of 2017 Netflix Stock Prices by Quarter

Continually growing, from 120 U\$D to over 200 U\$D, with a volatile 3rd quarter



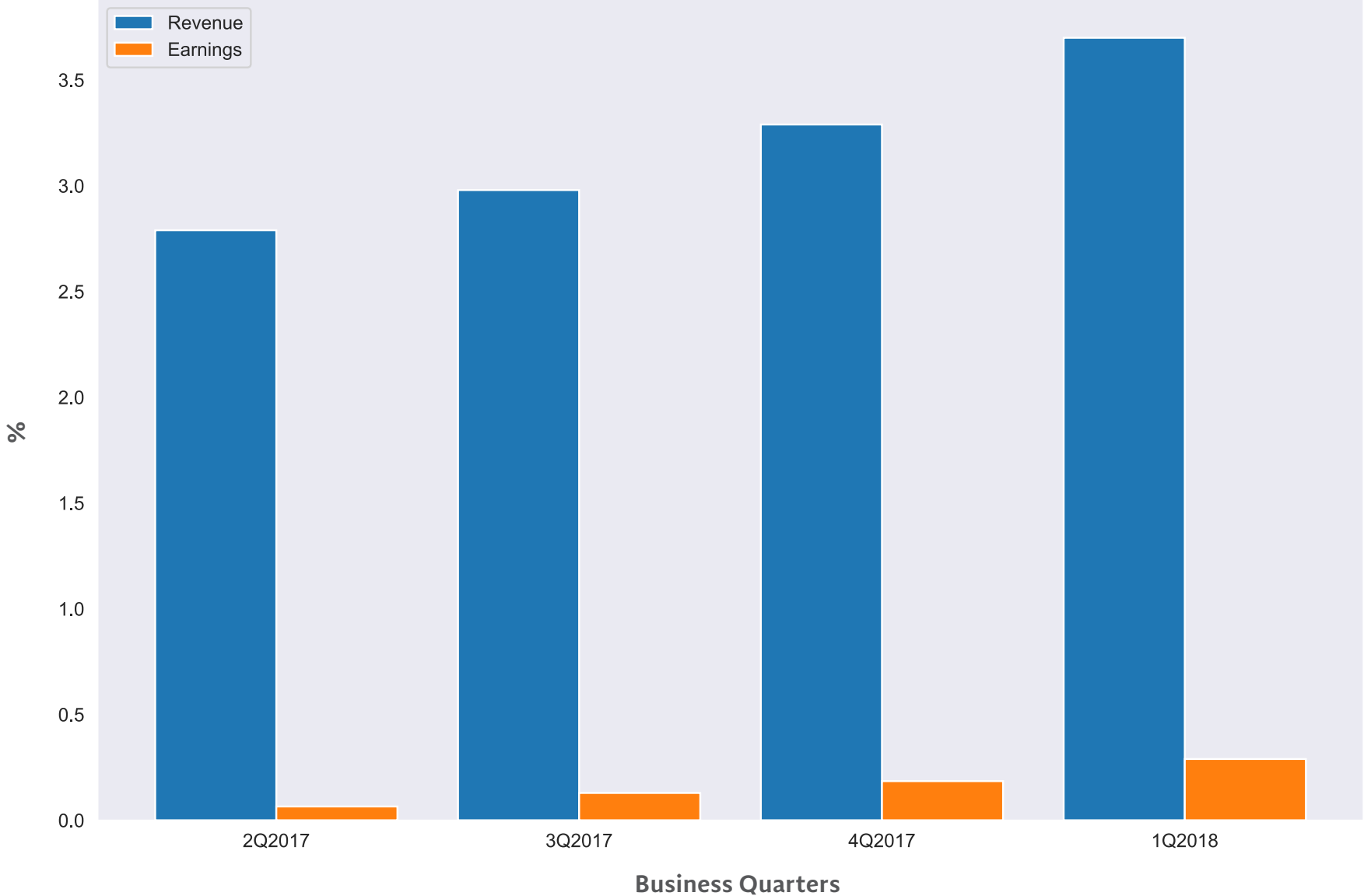
Netflix Earnings Per Share in Cents

Prediction coincides with actual prices for the 2nd and 4th quarters



Netflix Revenue vs Earnings by Quarter

The percentage of earnings in total revenue rose from just over 2% to almost 8%



Comparison of Netflix Stock vs. Dow Jones Industrial Average

Netflix with better overall performance despite higher volatility

